

Graphic Communication

Introduction

This course is being offered at Oakwood in response to the changing nature of the Creative Industries and the demand for creative, practical people.

Studying Graphic Communication at GCSE is an excellent starting point for further education and careers in Web Design, Creative Media, Advertising, Game Design and many other creative industries, with all the local colleges also offering courses that build on the skills that you learn through this course.

The visual communication and computer skills taught on the course can be applied to any career where pupils need to make their point quickly and effectively

Graphic Communications allows you to develop new skills, but focus

on your strengths and styles that you personally like. We use a combination of photography and art to create images that we then use to create new products.

2D

DESIGN



CREATIVE PHOTO MANIPULATION EXAMPLES

TYPOGRAPHY

PS

Subject Outline

Graphic Communication follows the Art and Design GCSE structure and allows students to develop their practical skills in a more creative way. Each student will create a personal portfolio of work that will allow them to explore a wide range of areas and continue to develop new skills.

Possible Areas of Study:

- Advertising
- Communication graphics
- Design for print
- Illustration
- Interactive design
- (including web, app and game)
- Multi-media
- Package design
- Signage
- Typography

Everything that you will do in lesson and at home, will work towards creating your portfolio and counts towards your GCSE.

You will develop skills throughout the course, but you will also create two projects to focus and demonstrate your developing skills.

During year 11 you will be given a theme and that we use to develop a final project.

All three projects will finish with a 10 hour practical session that we do in school and is when you create your final pieces.



GCSE Results

•9-4 91%

•9-7 27%

Although there is no written exam as part of the course your effort will need to be more organised and sustainable as there will be more work to complete through the year in class and at home.

You need to be willing to put the extra time into homeworks and personal study all the way through the course rather than revising for any written test.

Skills that we develop

We will be spending the first term looking at developing a wide range of skills by hand and using the computers. We look at how to create and use typography and how to manipulate images.

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- Design for print
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- Multi-media
- Package design
- Signage
- Typograph

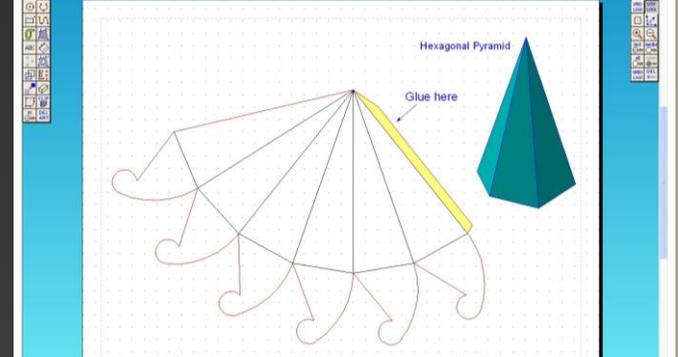
Artists

We look at a number of artists to help develop our skills.

1. We look at and analyse their work
2. We produce copies of their work to develop the skills
3. Then we use their style to create our own work.

Experiment

We experiment and develop our ideas in a lot of different ways, using a wide range of media. Everything from pencils and paint to sculpture photography and computer generated image.



What can you use this for?

reigate
college



EAST
SURREY
COLLEGE

ORBITAL SOUTH COLLEGE

Crawley
College

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What to do next

Thank you for reading, hopefully this has given you an idea of what the course is about.

Please make sure that you have:

1. Looked at the options booklet
2. Watched the subject video
3. Read the subject FAQ

If you have any questions about the course the following teachers can help:

Mr Garrett

If you have any questions about you doing a course, then please talk to your teacher first as they know you best. Then talk to the teacher named above.

If you still have questions, please contact Mr Garrett.

We will be sending out some questionnaires to see who might be thinking about doing some kind of technology GCSE.

There will also be a number of taster classes for you to try to see what the courses are like.

